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Issue 250 - Save Money by Utilizing Dynamic Virtual Assistants

Tuesday, 12 January 2010 00:00

Paul Hernandez-Cuebas

Like you folks, I am always looking to save money especially in the area of people costs. When I spoke with Anna Maria Granato, President of Dynamic Virtual Assistant, Inc. a month or so ago, about her company's concept of Virtual Assistants, it reminded me of an earlier topic we covered [Virtual Warehousing](#) and of our ongoing segment to [minimize capital investments while maximizing immediate value \(Instant ROI\)](#).



In previous issues we've talked about [the secret hunting grounds for prime part-time or temporary employees \(as discussed in Issue 225\)](#), and we've looked at [managing your employee roster during a recession](#). Today we'll look at another tactic to obtain high-value employees at reasonable costs utilizing virtual assistants, much like a [software as a service application](#) or a virtual warehouse the goal is to cut costs and only pay for what you need and what you use.

The Virtues of a Virtual Assistant

To stay one step ahead, we are all operating our offices virtually in one way or another. Whether it's a wireless laptop, a PDA, SmartPhones, Blackberry, or other mobile device, we are staying connected while out of the "office". The truth is, the definition of the "office" is changing as business demands and technology evolves.

But take into consideration the fluctuations in the economy and that many companies have had to decrease administrative staff, many independent contractors and small business owners are struggling to "keep up" with the daily tasks that drive your productivity and ultimately the business. [Working virtually has become a necessity](#), and not the exception.

Just as you operate remotely, [Dynamic Virtual Assistant, Inc. \(DVA\) is a team of virtual professionals that handles non-core support needs via email, phone, Internet and fax](#). With offices located in Northeast Philadelphia, Dynamic VA operates virtually, securely, and reliably, and is fully equipped to serve your needs. We are constantly expanding our software and technology as the market and clients demand.

DVA can handle a wide range of services like basic administrative support, accounting services, human resource assistance, concierge services, collections, sales, marketing, research, presentation materials, web & graphic design, travel arrangements, brochure and flyer creation, and much more.

DVA is an independent contractor with a team of certified professionals with

diversified experience to service the many levels of your organization's administrative needs. **No payroll taxes, benefit packages, office space, and the cost of equipment and maintenance.**

For more information, or for a free consultation, visit the website at www.DynamicVA.com, or contact Ms. Granato at 877-873-9491 or by email at Anna@DynamicVA.com .

I highlighted **(green)** one line in particular. A Dynamic Virtual Assistant can reduce overhead costs for an employee significantly and provide you with high levels of value (an expert in the area you need help with) without the high capital investment of training. Will a Virtual Assistant (or virtual warehouse) work for everyone? Of course not, but if it does fit your needs it may provide you with significant savings over a "traditional" model.

Over the coming weeks we will focus on more Instant Return on Investment Concepts ([IROI Issue 239](#))